



November, 2006
Volume 5, Number 4

EAST NEWS is a publication of
Rotary Club of St. John's East
edited by Gary Lane and produced
monthly compliments of:

Message Mediums

The Rotary Club of St. John's East
meets Friday mornings, 7:30 at
The Fairmont Hotel in St. John's
Newfoundland Labrador, Canada

Inside This Issue

- 1** - November-December speakers
- Rotary Read-a-Long
- Club Website is Alive
- Newest Member - Tony Roche
- 2** - Spouse & Family events
- RI Contact Centre
- Call for GSE Team

COMING NEXT - Wheels & Deals
Special Edition

Wheels & Deals

*Send me your
photos and stories*
gelane@gmail.com

Watch for our
special edition next
week!!

EAST NEWS

The Early Riser

Speakers!

Len Baker – Sergeant-at-Arms

The line-up for November and December will peak your interest. Don't miss a single meeting.

November 10 - Jim Sanders (CNIB President and CEO)

November 17 - Parkdale Pharmacy (happy anniversary!)

November 24 - Business meeting

December 1 - Steve Sparkes, Chairman of the Board of St. John's Sport and Entertainment

December 8 - Merv Wiseman President of the Newfoundland and Labrador Agricultural Association

December 15 - Spouses' Luncheon - 12:00 for 12:30 pm

December 22 - Business Meeting

December 29 - Family Breakfast - 8:45am

Upcoming Rotary Read-a-Longs

Alex Twells – Program Co-Chair

The Rotary Read-a-Long program schedule includes the following schools during the next two months:

Nov. 14 – Mount Pearl Intermediate

Nov. 28 – Newtown Elementary in Mount Pearl

Dec. 5 – Clarendville Middle School

Dec. 5 – Clarendville Primary

Dec. 5 – Balbo Elementary in Shoal Harbour

Dec. 11 – St. Augustine's Primary on Bell Island

We need readers for every date.

As Celina Stoyles said about the Read-a-Long program: *"I never knew that reading to children would give me such*

a sense of giving and a feeling of pride in what Rotarians do."

Get that feeling. Become a reader by contacting Bill White at bwhite@reardons.com We look forward to your continuing support as sponsors and readers.



Readers at Morris Academy

Club Website is Up and Running

Brian Martin – Club President

It gives me great pleasure to inform you that the St. John's East Rotary Club Web Site is now up and running. You can access our web site through the following link:

<http://www.rotarystjohnseast.com/>

Should you wish to enter the Member Directory (Roster) part of our site, it is located under the Membership tab. You will need a username and password to access this information. Contact any executive member for this information.

Another key element of the site is a link to our Foundation. Should you have a charitable cause, all you now have to do is send them the link to the site where they can access both application forms and guidelines. With the site now up and running, I am sure there are improvements that can be made. Any ideas for improvement can be directed to me.

I would encourage you to visit the site and browse around. There is a lot of great information about our club. I

would also encourage you to send this link to others, whether they are interested in becoming members or just want to learn more about our club.

In closing, on behalf of the club, I would like to thank Art Stanley of Triware for helping out with this project from both his direct participation and financial support. I would also like to recognize Miriam MacLeod who has also put in a lot of work.

Newest Member... Tony Roche



Tony was born and raised in St. John's. He received his Bachelor of Commerce (Honours) from Memorial University in 1995. Upon

graduation, he moved to Toronto and accepted a position with State Street Canada in offshore mutual funds.

Recognizing the importance of continuing his education, he returned to school to pursue his MBA at the Richard Ivey School of Business at the University of Western Ontario. After completing the program in 2000, he accepted a position in New York City with Credit Suisse First Boston, focused primarily on merger & acquisition advisory transactions.

While Tony enjoyed the fast-paced and challenging environment of Wall Street, in 2002 he and his wife Denise (Kavanagh) decided it was time to move back home to be closer to family and to start their own little family. He started in his current position as a Manager in CIBC Commercial Banking in early 2003. In this role, he services the commercial banking needs of mid-market companies throughout Newfoundland.

Tony is an active member of the community and donated time to Junior Achievement and volunteer coaching in recent years and is currently an Ambassador for the St. John's Board of Trade. In his spare time, Tony enjoys

playing hockey and Ultimate Frisbee and mountain bikes extensively.

Spouses' Lunch & Family Breakfast

Terry Reardon – Director

Our Club's annual Spouses' Luncheon is set for Friday December 15th, 12:00 for 12:30 pm start in the AVALON BATTERY ROOM at the Fairmont.



Please pencil that in to your crowded agendas. There will be no breakfast meeting on that day.

The Family Breakfast is also scheduled for Friday December 29th at The Cabot Club. 8:45 AM for 9:00 AM start.

RI Contact Centre

Rotary International Foundation

Fully operational on 1 October 2006, The Rotary Foundation's new "Contact Centre" began answering questions posed by Rotarians in Canada and the United States via a toll-free telephone number: 1-866-9ROTARY (that's 1-866-976-8279).

This pilot project, currently available only in Canada and the USA, will enable Rotarians to get their Foundation questions answered promptly. The Center will be staffed by Foundation personnel experienced in Humanitarian and Educational programs as well as Fund Development. Rotarians seeking contribution reports, questions on Matching Grants, Paul Harris Fellow recognition, and other general Foundation questions should call the toll-free number first. The Centre will answer calls Monday through Friday from 8 a.m. to 5 p.m. Central Time and currently only available in English.

Call for GSE Team Members

Our District is now looking for applications for Team Member Selection for the April 2007 Exchange to Brazil. Deadline for application is December 5, 2006. Applications must be sent to GSE Inbound Chair - Jim Britten jbritten@accesswave.ca or 902-889-3755. Jim is also available to answer any questions you may have.

Criteria for GSE Applicants are as follows:

- Must be currently employed in any recognized business or profession on a full-time basis.
- Must be between the ages of 25 and 40 years of age.
- Must be citizens of the country in which they reside.
- Must be in good health.
- Must be of sound education and background.
- Must be interested and enthusiastic about their chosen profession.
- Must be open minded, tolerant and flexible.
- Must be available to properly prepare as an individual and as a team member.
- Must understand and recognize the significance of their selection for the GSE Team.

GSE Applicants may NOT be:

- A Rotarian or Honourary Rotarian.
- Member of a Provisional Rotary Club or an Employee of a Rotary Club.
- A Spouse, Parent, or lineal descendant of a Rotarian.
- A Spouse/Parent of another team member.

We do not have a great deal of information on the area the team will be visiting other than it is the South Eastern part and has a high concentration of farming and ranching. When other information is received, it will be made available. We are asking all Clubs to search their communities for young professional and business people who meet these criteria and who would be interested in an exciting and interesting opportunity and growth experience.