



Founded on the rock  
Bonded by the sea.  
Guided by the light.

# *The Lighthouse*

## *Newsletter of Rotary District 7820, Zone 22*

*46 Clubs strong covering Newfoundland and Labrador, Nova Scotia, Prince Edward Island, Iles de la Madeleine, Québec and Saint-Pierre et Miquelon, France.*

**District Governor 2006/07 - Dennis Knight**



Creating reality  
from dreams.

Issue No. 11-06                      Editor - Peter Stuempel                      November, 2006

### *Message from the Governor*



### *The Rotary Foundation – Our Hope Generator*

Rotary International is known and respected around the world as an organization that gets things done. The heart and soul of this amazing organization resides in our clubs and the desire of Rotarians to bring hope to the underprivileged. But Rotary International’s financial force for good lies in the lap of our global charity, **The Rotary Foundation (TRF)**.

During this month, I invite you to take a little time to learn more about our charity, The Rotary Foundation, and the outstanding work it is carrying out around the world. From modest beginnings in 1913, it has grown in depth and breadth to become a significant global charity with annual program spending exceeding US\$100M to meet humanitarian, cultural and educational needs. While TRF has become a major force for achieving world peace and understanding, its resources are dwarfed by demand and all would agree that much more funding is needed to fulfill its global mission.

We, in District 7820 have been doing very well in supporting The Rotary Foundation. In the 2005-06 Rotary Year, for example, we gave nearly \$100,000 to the Annual Programs Fund. We have also done well in support of the Polio Plus Fund. Our District was recognized for these efforts at the recent Zone Institute in Niagara Falls – well done to us all!

The Foundation’s third option for giving, the Permanent Fund, is an endowment with a daring vision of supporting TRF activities in the long term. Our Permanent Fund Chair, Dave Muise, will be providing you with information on this aspect of our Foundation in the coming months.

**“Some may not realise that for as little as US\$15/quarter, we can become Sustaining Members of the Foundation, through the automatic withdrawal scheme.”**

There are many opportunities for giving annually to TRF at both the club and individual Rotarian levels. As I travel around our District, I am delighted to learn of the many ways in which contributions are being generated, including special Foundation fund raising events, PHF recognition dinners and promotion of the Every Rotarian Every Year (EREY) program. The Rotary Club of Sydney, for example, has added a contribution to TRF to their annual member dues. Others conduct weekly collections and special events, with the proceeds going to the Foundation.

Some may not realise that for as little as US\$15/quarter, we can become Sustaining Members of the Foundation, through the automatic withdrawal scheme. I invite all Clubs to continue to promote the EREY program, with Club Executives Leading the Way.

One of the benefits of giving to The Rotary Foundation is the assurance that our money is being well-managed. In June, 2006, TRF was given the “4-Star” award for sound fiscal management by Charity Navigator, the premier charity evaluation service in the United States. In addition, we get money back through the District Share system – how good is that!

#### **Giving to TRF creates ripples of hope**

Robert Kennedy once said that every time someone acts to improve the lot of others, she/he sends forth a ripple of hope, helping to build a current that can be a major force for global change. The Rotary Foundation is a vehicle through which we can generate many ripples and currents of hope for members of our own communities as well as the 20% of our human family caught in the cycle of extreme poverty. I say, “Bring it on!”

*DG Dennis*

## November is Rotary Foundation Month

*...together we can make a difference*

Each day, Rotary clubs on every continent are working to improve the living conditions and health of their fellow local and global citizens. We share in the pride of the success of our own projects, but we also take pride in the work that is done around the world under the Rotary banner. Whether it's a massive project like polio, or something smaller, like providing clean water to schools in Nigeria, we take pride in knowing that our fellow Rotarians are doing everything possible to extend peace throughout the world. Our contributions to the Annual Programs Fund deliver hope throughout the world.

The Rotary Foundation has been a tremendous success story. At the end of the fiscal year 2003, our Foundation ranked 96th out of the top 400 most successful U. S. charities by the *Chronicle of Philanthropy*, a prestigious publication. This was the first time our Foundation has been included in the top 100. That year, we raised over US\$133 million, largely due to the Polio Eradication effort. The past two years, The Rotary Foundation has set new giving records for the Annual Programs Fund, increasing from US\$55 million in 2002-2003, to nearly US\$85 million in 2004- 2005. Last year 2005-2006 was even better. Our own district 7820 was recognized for exemplary effort in making an outstanding contribution to Rotary International in Zone 22 by exhibiting superior leadership in achieving the largest percentage increase in total TRF contributions among clubs in a District - 56.2%.

Although the numbers are impressive, when you make your gift to The Rotary Foundation – just think about all the people you are helping. That's the most satisfying aspect to our success. Last Rotary year, The Rotary Foundation spent over US\$110 million on program awards and expenses. \$27.8 million was spent on educational programs, including Ambassadorial Scholarships and Group Study Exchange; \$46.1 million was spent on humanitarian projects, such as Matching Grants and District Simplified Grants; and \$36.1 million was spent on polio eradication efforts.

Our annual contributions are what make these programs possible. TRF carefully invests our gifts for three years, with the investment earnings going to pay administrative expenses, and the full amount of our contributions going to fund the projects.

Through The Rotary Foundation last year we were able to put wells into two schools in Nigeria, another well in a community of 200,000 people, provide for medical equipment to a sickle cell clinic and on it goes and that's just our small contribution.

This is OUR Rotary Foundation. Let's continue be a part of it! Make your contribution now to the annual programs fund.

*PDG Duncan Conrad  
Annual Programs Fund Chair 2006-2007*

## *Important changes to The Rotary Foundation Canada*

### New "Contact Centre" Operational

Got a question about the Rotary Foundation?

Fully operational on 1 October 2006, The Rotary Foundation's new "Contact Center" began answering questions posed by Rotarians in Canada and the United States via a toll-free telephone number:

**1-866-9ROTARY (that's 1-866-976-8279)**

or e-mail:

**[contact.center@rotary.org](mailto:contact.center@rotary.org)**

to check on your donations to PolioPlus and PolioPlus Partners, recognition points, Paul Harris Fellowship problems and any other TRF questions

This pilot project, currently available only in Canada and the USA, will enable Rotarians to get their Foundation questions answered promptly. The Center will be staffed by Foundation personnel experienced in Humanitarian and Educational programs as well as Fund Development. Rotarians seeking contribution reports, questions on Matching Grants, Paul Harris Fellow recognition and other general Foundation questions should call the toll-free number first. The Centre will answer calls Monday through Friday from 8 a.m. to 5 p.m. Central Time and currently only available in English.

*"Common People... UNCommon Purpose"*

Please use the following link for instant online credit card donations in Canadian funds:

<http://www.trfcana.org>

Send contributions and donations by mail (in Canadian or U.S. dollars) to:

**The Rotary Foundation (Canada) Box B9322**  
**P.O. Box 9100,**  
**Postal Station F**  
**Toronto, Ontario M4Y 3A5**

Send membership dues and payments to:

**Rotary International Box B9330**  
**P.O. Box 9100,**  
**Postal Station F**  
**Toronto, Ontario M4Y 3A5**

Donations by courier:

**The Rotary Foundation (Canada) Box B9322**  
**Wholesale Lockbox Dept.**  
**325 Front Street West, 4th Floor**  
**Toronto, Ontario M5V 2Y1**

*PDG Duncan Conrad*  
*Annual Programs Chair 2006-2007*

## *Other News*

### *Looking for a matching grant partnership...*

District 4430 in Brazil is looking for clubs in our district to partner on these Matching Grant projects. If your club is interested please contact Monika Naumann, [monika\\_naumann@yahoo.com](mailto:monika_naumann@yahoo.com), of D4430 with a copy to PDG Gord.

We are looking for matching grants for two projects, and other districts in south Brazil are also interested in implementing them:

- 1) Tree planting action for about 1000 students of a public school in São Paulo City, including a lecture on the importance of biodiversity and a multimedia presentation of selected Brazilian native tree species from the Atlantic Forest, which was the original forest in Brazil's coastal region and is threatened with extinction. Students will be offered the opportunity to choose the species that will be planted and there will be a contest (drawings or written text) on biodiversity. The best student in each class will get a prize (planting/gardening tools). The cost of this project is US\$15k.
- 2) Revitalization of the library of a public school in São Paulo City. The project includes acquisition of about 2000 second-hand books, a computer and some furniture for the library. The cost of this project is US\$22k. 25% of these amounts would come from district 4430, 25% from our DDF and participating club, and 50% from The Rotary Foundation.

*PDG Pete*  
*WCS Chair*

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## *32 Words That Can Change Your Life...*

by Carina MacInnes

We all have ways of testing opportunities that enter our lives.

Some of us just dive right in based on feeling, others walk straight into what they know is right by a gut feeling or intuition. And if it's not gut feelings or emotions that are the tests of opportunities, it is the logical mind persuading us to ignore those feelings and emotions and test it with our reality of reason.

Most of us do not have a predetermined strategy for testing opportunities, or even more generally to test the actions we take and the choices we make in our lives.

There is an easier way to determine if our choices we make and the opportunities we receive 'pass the test'. This simple 32 word statement of business ethics was first created in the 1930s and used to turn around a failing company. These four questions were applied by each employee to each and to every minute detail of the company's workings.

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*"Common People... UNCommon Purpose"*

This little list of four questions from Rotary International, a humanitarian business organization, is the most widely printed, translated and reproduced piece of business ethics today:

**“Of the things we say, think or do:**

**1. Is it the TRUTH?**

**2. Is it FAIR to all concerned?**

**3. Will it build GOODWILL and BETTER FRIENDSHIPS?**

**4. Will it be BENEFICIAL to all concerned?”**

If we built businesses and our lives based on these very simple 4 questions we would be coming from a place completely the opposite of the competitive mind and the lack mentality. As you can see, these questions prompt you to choose what is true, fair, and good, making choices that can build friendships and goodwill. It helps us to see how the choices we make can be beneficial to all concerned.

Because of our societal influences, we most often are inclined to make choices and act based on a competitive mind. This comes from the perspective of lack, scarcity, and ultimately greed.

Any opportunity based on the model of competition and lack will simply not pass the test. Competition promotes strife. It embodies winning one spot, taking it away from all the other people who want it. It misleads people to believing there is only one chance for success, when in reality there is plenty for all.

The competitive model encourages people to rely on a source outside of themselves to give them what they need. This denies the power of their own ability to create what they want. This narrow focus shows they are choosing to ignore the possibility of creating this opportunity in their own lives, instead of trying to win the spot from millions of others.

This simple testing technique takes us completely out of the competitive mind of greed, scarcity and lack. It turns our thoughts and choices toward the positive, realizing there are opportunities we can take that can provide increase for all concerned.

I invite you to use these questions to test your actions and opportunities in your life. If you are seeking opportunity, these questions may help you see things in a different way. In doing this, perhaps you might find an opportunity in your life which truly allows you to benefit the world, while at the same time reaching whatever your dreams, goals, and desires are.

Carina MacInnes is an author and entrepreneur, currently offering a free in-depth e-course on wealth building secrets by her favourite mentor, get it here: <http://imagineacai.com>

*Nathan (Nate) Penney  
Director, International Service  
The Rotary Club of Waterford Valley*

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## ***District Simplified Grants deadline October 31, 2006***

October 31, 2006 is the final day for District Simplified Grant applications so please make sure you have them sent to Stella Roy before that date.

*Stella Roy  
902 471 2036  
roystella@hotmail.com*

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## ***Fun & Games...***

Following the events at the recent AG's retreat at the Hankin residence, PDG Gord Hankin and DG Dennis Knight whopped AG Mark Brown and District Secretary Kathy Atkin at the pool table.

*PDG Gord*

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*“Common People... UNCommon Purpose”*

## *A Fascinating Project of Recent Rotary Peace Fellow*

Dear Friends:

Jonathan Kolieb, is a young attorney from Melbourne, Australia, who just graduated from the Rotary Peace Center at the University of California in Berkeley with a Master of Laws degree. He came to visit with me last week to discuss and show me a new project in which he is engaged — *The Peace Portal*. Jonathan has the vision of creating “peacebuilding” as a business operation (he cites arbitrators and negotiators as one form of peacebuilders) just as military operations are a form of business and huge economic operations.

He believes that there may be a place for the people in the world who believe in peaceful relations and goodwill that could somehow facilitate them in joining in promoting activities which promote peace, just as there are those who promote conflicts and civil disturbances. He notes that there are currently 59 internationally armed conflicts being fought in 25 locations around the world today. He clearly recognizes that those who participate in anti-war and peace marches and similar activities are usually fringe or radical groups — when in fact, the great majority of people in the world desire peaceful relations. He believes this is a whole market of concerned individuals who could be using this website.

Jonathan’s passion has led him to create, with no budget or income, a website, *The Peace Portal*, which he considers could be a platform through which Rotarians and other people could communicate and express their views, or seek factual information directly from the areas in which international conflicts are taking place. The website encourages people to connect with others to talk and share viewpoints about conflicts and how to resolve them. There are many aspects to the website which I do not understand, but it is a new innovative peace-education venture. He believes that there is a market-niche for social networking for peacebuilding and interested people in conflicts around the world. In addition, there are issues of racism, religious tensions and other issues with which the world continues to grapple and there is no clearinghouse for sharing or seeking information.

All of you are far more knowledgeable than I am about the internet, computers, websites and various associated aspects of this idea. So, I am sharing the information with you, and perhaps other Rotarians who frequently communicate on the internet. *The Peace Portal* website is up and running - [www.thepeaceportal.com](http://www.thepeaceportal.com). The only very modest income from the website is a few dollars which come from Google ads when someone looks at them. Please take a look at this website and inspect the various facets. Perhaps the Rotarians on the Internet would have some good evaluation or suggestions. As I understand the website, it is possible to chat with others about conflict areas; secure English language newspapers direct from foreign sources; promotes cultural understanding, and a variety of other sources of information.

The goal of *The Peace Portal* is to become the ‘Grand Central Station’ for all things peace and conflict resolution related on the Web.

If you wish to take a look at this website, you could do a great favour to Jonathan Kolieb by contacting him by email: [jkolieb@gmail.com](mailto:jkolieb@gmail.com). Jonathan will be moving to Washington DC in the near future where his wife has taken an intern position with an organization and he will be seeking employment. I suspect that Jonathan is about 28 or 30 years of age. He is a very bright example of our Rotary Peace Centers.

Thanks for taking a look at this project.

Cliff Dochterman  
[cliffdochterman@comcast.net](mailto:cliffdochterman@comcast.net)

### *Group Study Exchange*

#### *Incoming Group Study Exchanges*

Well, it’s finally been decided! There will be two Group Study Exchange Teams coming to our District in May and April of 2007. Both Teams will be presenting at the District Convention in St. John’s, NL, so don’t miss that event.

The two Teams will be from Nigeria D9110 and Brazil D4700.

#### **The Routes:**

The Team from Nigeria is scheduled to arrive first and enter our District in Halifax, NS in May 2007. They will then begin their visit by traveling to PEI, tour our very own ‘green isle’ and then, return to NS via the Pictou Area. They will then travel to Cape Breton for their break. Their next segment will be by ferry to Port-aux-Basques, NL.

*“Common People... UNCommon Purpose”*

From there they will be hosted by various Rotary Clubs along their final trek to the District Convention where they will do a presentation. Their bon voyage will be from St. John's to Nigeria.

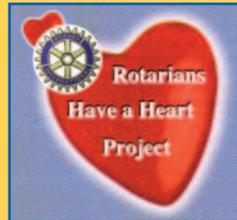
The Team from Brazil will enter our District in St John's NL in time for the District Convention. They will also present at the District Convention and visit the St John's area as well. The plan is to then have the Team fly to Labrador as their second leg of their Exchange. Following this, the Team will fly to Halifax and travel to the Truro area and the Amherst/Springhill areas. They will then return to Halifax. Their bon voyage will be from Halifax to Brazil.

These routes were explained in detail at a recent meeting of our District Governor and his Assistant Governors. After some discussion, the decision was taken that these would be the routes. Several issues were raised by AGs which will be incorporated in the planning. The undersigned will now begin to contact Club Presidents whose Rotary Clubs are along the route and seek their commitment to the Program.

Experience a slice of international flavour, lots of laughs and fellowship, by being involved with your Club when they host a Team. Take the opportunity to boast of your region and place its uniqueness on the international stage.

*Jim Britten,  
District 7820, Inbound GSE Chair*

### A District PR Project...



Order your packages of cinnamon hearts by contacting  
**Clarke Paynter at [jogleft@aol.com](mailto:jogleft@aol.com)**

(902-420-6228)

or

**Stella Roy at [roystella@hotmail.com](mailto:roystella@hotmail.com)**

(902-471-2036).

### District Attendance

Be sure to get your clubs attendance to the District Secretary by the 10th. of the month (Kathryn Atkin: [katkin@sjnhb.nf.ca](mailto:katkin@sjnhb.nf.ca)). It is a requirement of Rotary International that **all** clubs report their attendance to the District secretary monthly. The District Secretary is then required to forward this information to RI.

Only 28 clubs provided an attendance report for the month of September. This is 61% of the 46 clubs in the district. The average attendance of those clubs reporting was 66 percent. 10 clubs were above 70%.

Congratulations again to the **Rotary Club of New Minas Sunrise** for having **91%** attendance for the month of September.

How did your club fare? Check out the attached *District Attendance Report*.

### Rotary Dates to Remember

**10th. of the month** - Attendance reports to Kathryn Atkin.

**15th. of the month** - Club News to *The Lighthouse* editor.

**Oct 31, 2006** - Deadline for DSG Applications.

**Dec 31, 2006** - Election of 2007-2008 Officers by this date.

**Jan 1, 2007** - RI Semi-Annual Report due.

**Jan 31, 2007** - *Club Officers Report Form* to RI by this date.

**Feb 14, 2007** - **Rotarians Have a Heart Project**.

**March 1, 2007** - Deadline for "Donald MacRae Peace Award".

**April 1, 2007** - Deadline for "Outstanding Club Recognition"

**April 15, 2007** - Deadline for "Presidential Citation Award"

**May 10-13, 2007** - District Convention - St. John's, NF

Please contact us with your questions, suggestions and articles...

Dennis Knight, DG - [dknight@dwknightassociates.com](mailto:dknight@dwknightassociates.com)

Peter Stuempel, Editor - [stuempel@bwr.eastlink.ca](mailto:stuempel@bwr.eastlink.ca)

Check out our District Web Site at

<http://www.rotary7820.com>