



June, 2008
Volume 6

EAST NEWS is a publication of
Rotary Club of St. John's East
edited by Gary Lane and produced
compliments of:

Message Mediums

The Rotary Club of St. John's East
meets Friday mornings, 7:30 at
The Fairmont Hotel in St. John's
Newfoundland Labrador, Canada

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It's Summer!

*Enjoy the good
times*

**- But Remember -
Club Meetings
continue every Friday
morning.**

EAST NEWS

The Early Riser

From The First Words...

Jeff Peddle

It has been an outstanding year in many ways for me serving you as club president. You will read about our club accomplishments in the reports from each of the Directors in this issue of EAST NEWS. I would like to thank all the Rotarians that served on the board with me over the past year. We made some wonderful changes to the board including the position of PR spokesperson for the club.

Thanks go as well to the Rotarians that helped make *Wheels & Deals 2007* such a huge success and helped with our new format. I love Rotary and what it has to offer all of us as individuals and businesspersons.

We were also reminded this year that life can be short so we should "live every day as if it was our last". With the untimely death of Brian Martin, we lost a great Rotarian, friend & mentor. I still look every few days at the photos of Brian golfing with Lorraine's large blue hat and have a good chuckle. It is a great honour for me to see the Easter Seals playground named *Brian R. Martin Place*.

Finally, thanks to all club members and may you have a safe summer! ...*golfing at The Wilds!*

To The Rest Of The Words...

Alex Twells

I started this year as secretary which was just fine with me as I still felt like the new kid on the 'East block. All

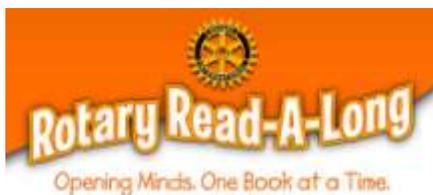
changed with David Taylor's departure and my year turned into that of a vice president. Now the role of the VP is to stand in for the president, as appropriate, and prepare for leadership. I did try standing in Jeff's shoes once or twice but it was very rare and they didn't fit anyway, so I just concentrated on preparing for leadership. Possibly the most noticeable outcome of this was the completion of a club strategic plan, this time last year. In preparing for the plan I talked to about half the club in a survey of opinions for club priorities (David did the other half). This was an extremely valuable exercise and gave me a new insight into the passion, commitment and culture that make this club unique.

The highlights of the plan are that the club will – over the next three years (2007-2010):

- Engage more of the members in club activities;
- Change the board structure – replacing the Vocational director with Read-A-Long and adding a PR director;
- Update the Wheels & Deals model to add more pace and entertainment to the evening;
- Continue with Adopt a School and Read-A-Long as the primary connections with our community;
- Find a fitting project for our legacy fund; and
- Set up a Rotaract or Interact club to engage the enthusiasm of the university and school students.

I am pleased to report that we have already made significant progress on all of these fronts. We still have work to go. I would like to engage even more members in committee and community activity over the next year and so I'd encourage everyone to think about what they would really love to do within the huge scope offered by Rotary.

Of course a reflection on the year would not be complete without mention of our friend and mentor Brian. His leadership, friendship and humour were an inspiration to me and I'm sure, to us all. He is possibly the best example we will know of a True Rotarian. My personal favourite memory of Brian was at the District Conference golf tournament in Charlottetown PEI in June 2006. I found myself on a team with Brian and two other great golfers. Playing in a "best ball" tournament my hacking was more than made up for by the skill of the others. So I owe my deep gratitude in part to Brian for the sole occupant of my trophy cabinet!



George 'Dub-ya' Kirkland

2007/2008 has been a very exciting year for The Read-A-Long Program for our club. I am pleased to say that the transition from the Peddle and Twells show has been a smooth one although they are both still the most preferred readers of anybody who comes to the schools.

Our lustrous Mr. Twells and his group of compatriots secured \$10,000 from the Provincial Government to fund the program for this year. We hope this continues year over year and we may have found another major sponsor for the upcoming season. Stay tuned to this channel for more information.

As you no doubt know, our Fog Devils have left the fair city, yet the Sea Hawks remain. There has been a great deal of interest from the Memorial University Sea Hawks, players as well as their mascot in joining us for the 08/09 season. Here's hoping this comes to fruition over the summer.

Finally, many of our readers come from the CBC organization. We have been invited to do major launch in September for Literacy Week as well as CBC has offered their support in doing public service announcements for all of our readings next year. Details on this get

ironed out over the summer so we have many things to do before we start reading to the kiddies in September.

Club Service...

Terry Reardon

The Annual President's Golf Day was held at The Wilds Friday September 7th, 2007. We had a great turnout with many staying overnight. Thanks to all who helped out behind the scenes.

Our Christmas Luncheon was held at the Fairmont Hotel on Friday Dec 14th and was very well attended. The Celtic Fiddlers and Jeff entertained. Special thanks (again) to Jill Osmond.

Family Breakfast was cancelled the morning of the event due to weather.

A Club Assembly was held February 6, 2008 at Bally Hally. We had a very large group of our members turn up for this event making it a great success.

We have an event planned for Government House arranged by June Layden and Marilyn Thompson to recognize outstanding achievements of our club members coming soon.

International Service...

Gordon Martin

This was a busy year for International Service. We started the *All Is Well* Project during the spring of 2007 prior to District Conference. A team has now been working for the past year to build knowledge of the various issues and to gather support. I was invited to speak at the District Conference in May about the *All is Well* initiative. At the conference, we announced our first project, in Nigeria, in partnership with District 9110 and we received verbal \$ support from Rotary Club of St. John's, a major boost to the initiative that can now count support from 6 different clubs in the province. The *All is Well* initiative is declaring support for UN Millennium Development Goal #7 that by 2015, to reduce by half the number of people in the world that do not have access to Safe Water and Sanitation (currently 1.5 - 2.5 Billion People).

The initiative started by Rotary Club of St. John's East has support from at least 9 other clubs in the District with a number of other people excited about the initiative and its potential for both international and community service focus.



I was appointed Project Coordinator for the visit of the Group Study Exchange (GSE) Team from France in May. We had two hosts from our Club and great involvement from a variety of Club members.

The Club Foundation gave \$500 toward a student, Andrew Dalton, who travelled to Ghana, Africa this year. See his report featured elsewhere in this newsletter.

We invited Kathryn Atkin to come speak to the club about her overseas volunteer experience with Homes and Hope for Children.

Club member, Pierre Luc Bisailon prepared for us a review of Microcredit for possible club support, but we have not yet decided to make an investment here.

Linda Hensmen travelled to Los Angeles to the World Water Summit on June 12 to represent the *All is Well* initiative.

Community Service...

Miriam MacLeod

Community Services continued to have a major focus on our adopted school, Bishop Abraham. In January, school principal, Jo-Ann Skinner, attended our breakfast meeting to accept a cheque for \$2000 and remind the club how important our leadership and commitment has been at Bishop

Abraham. That money is used for music enrichment, and many other items that are not standard but make school life better.

She also read a Christmas card to us from a parent who was very thankful for our club's generous Christmas Hamper campaign. The club supported 13 needy families associated with Bishop Abraham. This particular father is a working dad with job insecurity and three young children. Our hampers of food, toiletries and presents makes that family Christmas a wondrous event instead of a stressful one. This year we had many Rotarian working together to fill and deliver the hampers. It was a real pleasure to work with Rotarians (and their families in some cases) to make these families' Christmases a memorable time.



Our April business meeting breakfast was held at the school, with great attendance. We had some wonderful musical selections, and music teacher Donna Winsor explained to us how performing for our group of adults helps give families more purpose and work together to support their children. I think we will all agree there was not a dry eye in the house by the time we heard the Ode to Newfoundland.

On June 2nd, the staff at Bishop Abraham held their thank you luncheon to recognize their supporters in the community. I was joined by Big Brothers, Big Sisters mentors, Courts in the Classroom, and members of the Board for the School Council. Jo-Ann had very generous remarks about what our club's support means to her school. Tommy, at our table, proved to be a wonderful host, although a bit shy. I am sure Tommy does not often have such positive attention from three adults at once, so the social interaction was developmental for him. We all thought

during lunch that it takes a village to raise a child, and in our club, we can all be proud of how many children we impact through our Adopt-a-School program.

I've saved some of the best for last. When Jo-Ann told in January that she had a band teacher but no band instruments, the club responded. We have a \$2,000 donation secured from the Aliant Pioneers. John Mahoney is gathering the rest and we will be offering a total of \$5,000 this month to Jo-Ann Skinner. The Pioneers also offered an instrument collection campaign, and the instrument will go to Bishop Abraham. Our own club members may want to clear out a noisy wind instrument or two for this purpose as well.

And I am happy to announce that we will have our first *Lunch With A Senior* on July 31st. We have done well with the kiddies, and now we will do some outreach with seniors from the Seniors Resource Centre's Bridging Cultures program. These are seniors from other countries with limited support systems around them, who will really appreciate getting together with some Rotarians to share lunch and have a chat. Details on how you can get involved with this project will follow.

I want to recognize all the club members who have been involved with cheque writing, hamper filling, and general support for Community Services. I look forward to serving on the Club Board during 2008-2009.

Finally, I think the sight of us all trekking out of our breakfast meeting holding fish cakes or dragging vegetables gives another thread that weaves us together as a club. We sold 270 fish cake orders and 36 veggie orders for the school (and I'm moonlighting at the overpass on Sundays).

Club Foundation Report...

Bob Martin

I am pleased to report that your St.

John's East Rotary Club Foundation supported our adopted school, Bishop Abraham this year with a \$2,000 grant, along with \$581.00 for their Christmas hamper project. We also helped a local Sudanese family at Christmas with a \$1,000 donation.

The Club Read-A-Long program received \$3,000.00. We also have supported other local groups such as the School Lunch program \$500, Choices for Youth \$2,000, Shallaway \$500, Kids Eat Smart \$500, Eating Disorders \$500.

We have set aside \$5,000 for international projects this year. \$1,000 was given to the Northwest Rotary to support their India project and \$500 to a local student traveling to Africa for medical supplies. Another \$500 was used for travel cost of a club member to a Rotary WASRAG conference. The balance will be given out if worthwhile projects are found.

Our largest amount was \$50,000 given to Easter Seals to support the Sensory Playground which will be named in

\$500 Buys Much in Ghana

The Club Foundation gave Andrew Dalton \$500 for use in his volunteer work in Ghana. Here is Andrew's report...

"About 100 dollars went to school supplies for children in my village and children at an AIDS orphanage. About 40 dollars went towards toys and gifts for hundreds of people within the village I was in and for any children that I came across on my travels. I spent approximately 150 dollars on food for this particular AIDS orphanage. There were 15 very sick children at this place and the amount of food I bought was about enough to feed all of them for many, many months. About 50 dollars went to buying antiretroviral medications for several sick aids patients why couldn't afford them. (It only costs about 5 dollars per patient per month for the ARV meds.) The rest of the money I put towards another AIDS orphanage to help them pay their rent. This amount almost covered their rent for approximately one year. Now they could focus on putting their money towards important needs such as medication and food for their children."

memory of Club Past-President Brian R. Martin. We have \$25,000 held in reserve for this year's portion of our \$100,000 commitment to this project.

After we have a final meeting for this year, we will have our financial statement available for Club members to review.

A Year of Growth 8 New Members!!

Kelly Finlay - Club Secretary

I am pleased to report that the Club inducted six new members during the 2007-2008 club year. The Club welcomed the following new members...

Marilyn Thompson - Dr. Marilyn Thompson is the Director of



Organizational Management and Design with the Public Service Secretariat,

Government of Newfoundland & Labrador. Before joining the Secretariat, she was the Director of Human Resources and Senior Consultant with Bristol, an Atlantic Canada marketing communications company.

Marilyn is Past President (2005) of the St. John's Board of Trade where she represented more than 750 business members on provincial and federal policy and member service issues, and was the direct link with all government, business, labour and community partners. She is also past president of the Newfoundland and Labrador Chamber of Commerce, and past chair of the Ireland Business Partnerships and the Newfoundland and Labrador Business Caucus. In addition to the St. John's Board of Trade's Governance Committee, she sits on the boards of the Community Services Council, Growth Works, EI Board of Referees, and the Newfoundland and Labrador Angel Network. She was the 2007 Patron and Spokesperson for the Cabot Habitat for Humanity Women Build Project.

Marilyn received an RN diploma from the SA Grace General Hospital School of Nursing, a Bachelor of Nursing from Memorial University of Newfoundland, and Master of Education and Doctor of Philosophy degrees from the University of Toronto. She is the recipient of the Queen's Jubilee Medal for her contribution to her country and the communities of Newfoundland and Labrador.

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June R. Layden - Inspector June Layden is Platoon Commander within



RNC Patrol Division. Anyone who knows June would know that, in her 27 years as a police officer, her first love has

always been working as a "street cop." However, she is probably best known in recent years as the Media Relations Officer for the RNC, a position she held for more than 2 years. In that position, she was the face and voice of the Constabulary.

June's many positions within the RNC have provided her with the opportunity to work with business, community and social agencies to identify and prepare plans to solve policing problems within the community. As Staff Sergeant within the District D Policing Unit, she worked with the municipalities of Conception Bay South, Mount Pearl and Paradise to introduce a decentralized, collaborative model of police operation.

She readily volunteers her time with the SPCA and can be seen with Buddy, her Golden Retriever, as they work the events promoting the work of the SPCA. Buddy is helping June hike the entire East Coast Trail. She is an avid cook and proudly calls herself Chef Piglet.

June is completing the Bachelor of Arts (Police Studies) from Memorial University and the Certificate in Public Administration program. .

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Tony Lockyer - Born and raised in St. John's, Tony graduated from Brother Rice High School in 1978. After earning degrees in Psychology and

Education from U of T, Forham University, New York, and M.U.N., Tony returned to St. John's and dedicated his time to a career in children care. Working with community groups and Government agencies he was part of setting in place many new and innovative programs.

After 10 years in this field he turned his attention to the world of business and set up a



grocery store chain and Mr. Sub franchises. Along the way Tony was involved in minor hockey as coach, organizer and board member, export business to Russia, the Janeway Foundation, The Brother T.I. Murphy Centre, founding Local Service District member for Deer Park, and numerous fundraising projects. Presently Tony owns Deer Park Contracting Ltd., a new home and renovation company, and is also a licensed realtor.

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Jason Brown - Jason was born in London, ON and grew up in Mitchell, ON and Woodstock, ON. He attended the University of Western Ontario in London 1989-1992 and earned a degree in Geography.

Jason has worked for the Y in Ontario, Nova Scotia, and Saskatchewan since 1987 and started in his first permanent position in the Y on Ottawa in 1993 as a Camp Director. While with the Y in Ottawa he was also the Manager, Camping and Outdoor Education and the Regional Director, Northwest Region Operations.



Jason moved to Collingwood, ON in 2002 to become the General Manager of the Collingwood Y where he helped integrate the local Y into a new, larger regional Association called the YMCA of Simcoe/Muskoka. He also led the project to build a new Y in Wasaga Beach, ON.

In 2005, Jason moved to St. John's to become the Chief Executive Officer of the Y in Northeast Avalon. The main projects of the Y are to build a new St. John's Family Y, expand child care and employment programs throughout the region, and cooperate with the other Ys in Newfoundland to increase charitable giving and grow programs.

Jason has been married to Deborah Wearn since 1994. Jason and Deborah have a son Max, 4 1/2 years old.

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Angela Antle – Angela grew up in Grand Falls and was a Rotary Exchange Student in Brazil a year after graduating high school. She says the experience opened up the world for her. Angela graduated with a BA (honours) in Political Science from Memorial University and completed her MA (Journalism) at The University of Western Ontario where she was awarded the Hugh Bremner Silver medal.

She also studied fine art at The Ontario College of Art and Design and spent a year studying art history and painting in Florence at OCAD's Italian studio. Angela continues to make artwork and is represented in Newfoundland by The Christina Parker Gallery and in Montreal by The Sandra Goldie Gallery. The Government of Newfoundland and Labrador and the City of St. John's have both collected her work. This summer her paintings will be featured at The Rooms in a two-person exhibit called "The Flood at Furnace Cove."

Angela started working at CBC Radio as a sports reporter (but please don't ask her anything about the playoffs) and now is the producer and host of the Weekend Arts



Magazine (WAM) a show that examines our "Galoot of a Culture" in Newfoundland and Labrador. Angela also created and hosted a national CBC Radio program about Canadian artists called "SOCKET" that aired in 2006. Angela has volunteered her time with many arts organizations such as The Crafts Council, Eastern Edge Gallery

and VANL (Visual Artists of Newfoundland and Labrador).

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Eric Wadhams Crane BSc, D.C.

- On March 27, 1970 I was born in Niagara Falls, New York at Niagara Falls Memorial Hospital. I grew up in the town of Lockport, New York which was in the school district of Newfane, New York where I attended elementary through high school, graduating from high school in 1988. I attended Niagara County Community College for three years to meet the pre-requisite



requirements for Palmer College of Chiropractic in Davenport, Iowa. I graduated from Palmer in 1995. I was in private practice in the United States from 1995 until 2005 when I got married to Newfoundland-born Janice Drover (who is also a chiropractor) and moved to Canada.

While practicing in New York State in the U.S., I joined the Rotary Club of Lockport, New York. After moving to Canada I practiced in Ontario for about nine months before moving to Portugal Cove, NL (my wife's home town) in December of 2006. This was just 3 short months after my wonderful daughter, Julia, was born. My brother-in-law (who is also a chiropractor) and I then spent a little over a year in the construction trade building both our houses in beautiful Portugal Cove. Currently, I am in practice with my wife, sister-in-law, and brother-in-law (all chiropractors) at *Core Insight*, 40 Aberdeen Avenue, Suite 103.

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Lorraine Ennis - Lorraine was born and raised in St. John's but is very proud of her Merasheen Island heritage. She completed a Diploma in Events and Convention Management from Holland College and has worked in the hospitality



industry for the last ten years, mainly in hotel operations and sales.

Lorraine is currently the Director of Sales with Eastern Audio Limited and will be working closely with the Wheels & Deals Committee on the 2008 Event.

Lorraine is an active member of her community and has served on the Board of Directors with the Hotel-Motel Association of Newfoundland & Labrador, Canada Select and the Leafs Foundation. She has also volunteered her time with Hospitality Newfoundland and Labrador and St John's Legends Swim Club. Lorraine has one daughter, Christina.

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Trevor Vatcher - Trevor is the owner and operator of Vatcher Photographic; working out of an office just beneath the Idea Factory. <http://www.vatcher.ca> Trevor became involved with the club last year when he spontaneously volunteered to help the Read-A-Long program by taking pictures for our awareness campaign – for free. Trevor is dyslectic and immediately saw the benefit in promoting literacy in schools.



Trevor is a native of St John's and lives downtown with his wife Laura and one dog.

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